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For Immediate Release

Jeffrey S. Buchman Named Director of Sales Operations for North & South America of RIPit Computer Corporation.

Citrus Heights, CA – July 28, 2004 – RIPit Computer Corporation today announced that Jeffrey S. Buchman has been appointed Director of Sales Operations for North & South America of RIPit Computer Corporation.

In making the appointment, Wayne Wasulko, President & CEO of RIPit, commented, “Jeffrey is the right person with the right skills to take RIPit to the next level of performance. He has been an effective leader as he has risen through the industry and made significant contributions to key major printing equipment manufactures.

Jeffrey has a breadth of senior managerial experience gathered in roles as Regional Sales Manager for Oce North America, Xerox Corporation as Western Regional Sales Manager and Heidelberg (Ultre Division) Sales Manager for North & South America.

Jeff began his career with Tamron Industries and graduated from Temple University, Philadelphia, PA. Jeffrey and his wife Laurie reside with their three children in Northern California.

For more information regarding RIPit Computer Corporation, please call us toll-free at 888-947-4748, e-mail us at sales@ripit.com, or visit www.ripit.com.

About RIPit Computer Corporation:

RIPit was founded in 1989 by Wayne Wasulko, and is a major supplier of workflow solutions to the offset and Flexo printing industries. The powerful OpenRIP Symphony Series software RIPs, along with SpeedSetter Computer to Plate both poly and now metal and Computer to Film Systems, are in use throughout the United States. OpenRIP/SpeedSetter Computer-to-Plate poly systems are the preferred solution for several national printing franchises, and hundreds of independents.

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