



*The Primary Workflow & CTP Provider
to the Majority of Quick Printers and
Franchises in North America*

For Immediate Release

Allegra Print & Imaging New Jersey Selects RIPit OpenRIP Symphony Workflow

When asked to describe his business, Ellis Galimidi, owner of Allegra Print & Imaging in Lawrenceville, New Jersey, responds succinctly, “We’re a hi-tech, rapid response graphic communications provider using both offset and digital technology.” Established in 1991, Allegra Print & Imaging NJ has evolved from a traditional printer into an advanced printer with expanded capabilities. Says Galimidi, “The industry continues to be redefined by evolving customer needs and demands, including graphic design, mailing services, short-run on-demand color printing, marketing services and more. While printing continues to be a mainstay for us, it is now just one of the many services that we offer.”

As a member of the Allegra Network consisting of over 500 franchisees throughout North America, Allegra Print & Imaging of Lawrenceville is one of the leading providers of technologically-advanced graphic communication solutions.

Services offered include: Full-Color Printing; Digital Color Printing; Electronic Prepress; Graphic Design; Marketing Services; High-Volume Copying; Online Ordering and Proofing; Large Format Printing; Bindery Services; Project Management; Variable Data Printing (One-to-One marketing); Consulting Services; Mailing Services, and Promotional Products.

Keeping up with customer’s changing demands requires Galimidi to be both astute and discerning when employing the best technologies and workflows. For example, Allegra Print & Imaging NJ recently faced the need to upgrade the RIP for its Heidelberg QuickMaster DI and replace its outdated CTP system. Galimidi was concerned with finding the best and most cost-effective workflow solution.

“We were looking to upgrade our RIP on our QuickMaster DI,” he says. “but we also wanted a centralized workflow to drive the multiple devices we have, including our DI, our CTP system, our proofing device, our CLC 5100 color copier and our large format printer. Having one RIP system was essential to ensure consistency and quality of our jobs from device to device.

After speaking directly with RIPit President and Founder, Wayne Wasulko, Galimidi says he and his team learned that “RIPit had the perfect product that would help with the workflow and also drive our various output devices, including our DI press.”

RIPit’s award-winning OpenRIP® Symphony is an Adobe® PostScript® 3™ RIP featuring a multi-task, multi-device, workflow that automates complex prepress tasks and helps eliminate human error by integrating scanning, trapping, proofing, and imposition in a single package. Symphony’s multi-device functionality allows users to drive over 100 output devices including: imagesetters, platesetters, digital copiers, digital presses as well as inkjet printers and plotters.

RIPit’s Symphony workflow was being offered as a bundle with RIPit’s SpeedSetter 300x2 Platesetter, and Galimidi went for it, especially as RIPit is the Allegra Network’s recommended supplier for CTP technology. The complete turnkey solution is engineered to improve prepress productivity and streamlining the entire platemaking process.

The new RIPit system is a far cry from the AB Dick Platesetter Allegra had been using previously. An older RIP limited the shops’ capabilities even further, as it didn’t accept PostScript level 3 files. It was, Galimidi felt, an ideal time to upgrade.

More...

Allegra Print & Imaging, NJ installed the new OpenRIP Symphony workflow with a new SpeedSetter poly platesetter. Galimidi is also using the OpenRIP Symphony RIP to drive his Quickmaster DI. He says he is completely satisfied with his decision to update and centralize his RIP workflow; citing faster turnaround times, improved consistency, reduced staffing, better quality and streamlining of prepress operations.

“We’ve realized savings on many fronts. One major saving was by not having to upgrade our DI RIP, which would have cost thousands by itself,” says Galimidi.

John Hauselt, production manager, adds that RIPit’s comprehensive features typically found in higher-end workflows, has helped to save time in production. “OpenRIP Symphony’s imposition features alone have increased our productivity,” he says. “We are now able to save all of our impositions on the RIP, which we use as templates for future projects. For example, we have our settings for business cards saved on OpenRIP Symphony, so that when new business card jobs come in, our designers simply apply the saved settings and release the plates.”

RIPit’s OpenRIP Symphony has allowed Allegra Print & Imaging to be a day ahead of the press department. By the time the production staff arrives in the morning, plates are already waiting. “We are now able to get ahead of the curve allowing for faster turnaround times. It is just so much easier for us not having to redo the imposition each time.”

“We’re also saving a lot of money on platemaking, with fewer mistakes being made. And RIPit easily cuts our prepress time in half,” Galimidi says, adding that reducing imposition time and having the press operators themselves re-output their own plates in case of problems are major factors in the productivity increase.

Another key benefit of the new system has been consistency and the reduction of errors. “We now use the same RIP to our proofer and to our presses so there is no possibility of having our printed piece come out differently than the proof the customer approved, as had happened in the past,” Galimidi says. “We used to RIP to our proofing device with the Onyx RIP and then RIP to our DI using the Harlequin rip, but with the two different RIPs, it didn’t guarantee the same results.”

Hauselt says, “It was an issue we wanted to eliminate. Our RIPit installation seems to have done the trick; the graphic artists are thrilled with it. We now compose on OpenRIP Symphony, which saves the time we spent doing manual changes on the imposition workstation.” Plus, Hauselt says, OpenRIP Symphony’s user-friendliness and remote-control support allows novice employees to navigate the system.

“OpenRIP Symphony is the first centralized RIP I’ve worked with,” Galimidi says. “Before, everything has had its own RIP and its own set of issues. Now, with OpenRIP Symphony, everything is automated and streamlined. Now we can offer better, faster jobs with reduced manhours.”

In fact, Galimidi says they just purchased an HP Indigo, that he plans to drive with the Symphony RIP as well. “As you can see, we are quite pleased with the choice to implement RIPit,” he says.

Allegra Print & Imaging, NJ
2850 U.S. Highway 1, Lawrenceville, NJ 08648
Phone: (609) 771-4000 Fax: (609) 771-8771
www.allegranj.net

For more information about RIPit® Imaging Systems

visit: www.ripit.com; email: sales@ripit.com or call toll free: 888-947-4748.

Media Contact:

Judy Sweeney, Helene Smith Public Relations - HSPR
+1516.771.7512 judy@helenesmith.com